



### **Sebago®, official partner of the Corsica Classic 2014**

Sebago® is an official partner of the fifth edition of the Corsica Classic, an eight-stage coastal race for classic yachts. The race will take place from 23 to 31 August, and is organised by Corsica Classic Yachting.

The race will start at Calvi on Saturday 23 August, heading on to Girolata, Ajaccio, Porto Pollo, Porto Vecchio and Santa Giulia beach, and finish at Bonifacio on Sunday 31 August.

All classic yachts, as approved by the CIM (International Mediterranean Committee) and 'Esprits de Tradition' yachts (as approved by the IRC) are eligible to enter the race, which is part of the CIM and the French Association of Classic Yachts' (AFYT) official race circuit. Over the past five years it has become a not-to-be-missed event on the sport and lifestyle calendar of the Mediterranean, and remains the only regatta with a circuit that follows the Corsican coastline. This year, the regatta takes place under the patronage of the Yacht Club of France.

More than 35 yachts from Monaco, Switzerland, Italy, Spain, England, France and the USA will participate in this year's race.

Sebago® remains firmly anchored in maritime tradition, and is proud to provide iconic Docksidess® to the crews as they sail around the island. Docksidess® will also be sported by all members of the organisation's staff as well as the race committee.

For more information visit: [www.corsica-classic.com](http://www.corsica-classic.com)

#### **ABOUT SEBAGO®**

Founded in 1946 in Maine, USA, Sebago® takes its name from a vast lake surrounded by woodlands for which the state is known.

It was at the end of the Second World War when Daniel J. Wellehan Sr, William Beaudoin and Joseph Cordeau founded the Sebago-Moc Company and developed their first hand-sewn loafers, using their patented welt construction technique.

Production of their iconic Docksidess® began in 1970. Made entirely of leather, they are a high-quality alternative to the traditional canvas boat shoe, offering optimal grip on deck and unparalleled style on the street. The development of their revolutionary slip-resistant, non-marking rubber soles enabled the Wellehans to surpass even their wildest dreams.

The Sebago® philosophy epitomizes the values of New England and its inhabitants: a community of pioneers, committed to their maritime lifestyle, gentlemen adventurers notable for their courage, resilience and boldness.

The company's watchwords are quality and small-scale artisanal production, along with an unwavering determination to create a perfect product, thanks to expertise and traditions passed on through the generations.

Sebago® is an authentic brand with a timelessly modern style that is constantly being refreshed whilst maintaining its values and maritime heritage.

Sebago® has previously been a partner of several prestigious races including the America's Cup, the Audi Med Cup and, in France, the Edhec Cup, and a number of yachts of which the America and the Young America are examples. In addition, Sebago is frequently a crew team partner as for the Audi Med Cup, Sebago was a partner of TP52 Quantum.

[www.sebago.com](http://www.sebago.com)

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